

Contract Agreement Between:



KHNL
420 Waikamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

CONTRACT

Contract / Revision	Alt Order #	
771320 /		
<u>Product</u>		
May 23-May 25		
Contract Dates	Estimate #	
05/23/12 - 05/25/12		
<u>Advertiser</u>		
Friends of Kirk Caldwell		
Original Date / Revision		
05/21/12 / 05/21/12		
Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	Account Executive	Sales Office
KHNL	Nani Liu	Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 25-54		
IDB#	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Laird Christianson Advertising
Pauahi Tower
1003 Bishop Street, Suite 900
Honolulu, HI 96813

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
N 2	KHNL	05/23/12	05/25/12	Hawaii News Now: Sunrise	5a-7a		1:00			NM	2	\$340.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 05/21/12	05/27/12	--WTF--				2	\$170.00			
N 3	KHNL	05/23/12	05/25/12	NBC Today Show	7a-9a		1:00			NM	2	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 05/21/12	05/27/12	--WTF--				2	\$280.00			
*Tax 1 Note: General Excise Tax 4.712%										Totals	4	\$900.00
										Total		
										\$801.05		
										\$801.05		
Totals												

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station-and Location:

KHNL-TV, Honolulu, HI

Date:

05/21/2012

I, Page Gaylord,
being/on behalf of: Kirk Caldwell, a legally
qualified candidate of the N/A political
party for the office of: Mayor, City & County of Honolulu
in the primary
election to be held on: August 11, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
5/21/12 - 5/25/12	Please see attached				

Total Charges: \$801.05 Net w/tax

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Kirk Caldwell

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

05/21/2012

Date



Signature

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

CONTRACT

KGMb
420 Waiakamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-3246

<u>Contract / Revision</u>	<u>Alt Order #</u>
771315 /	
<u>Product</u>	
May 22-May 25, 2012	
<u>Contract Dates</u>	<u>Estimate #</u>
05/22/12 - 05/25/12	
<u>Advertiser</u>	<u>Original Date / Revision</u>
Friends of Kirk Caldwell	05/21/12 / 05/21/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
KGMb	Mike Perkins
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 25-54	
	<u>Total Ratings</u>
	7.50
<u>IDB#</u>	<u>Advertiser Code</u>
	Product Code
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Laird Christianson Advertising
Pauahi Tower
1003 Bishop Street, Suite 900
Honolulu, HI 96813

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	<u>Totals</u>	
											Type Spots Amount	
N 1	KGMb	05/22/12	05/25/12	HI News: Sunrise 5-8a	5a-8a		1:00			NM	1 \$430.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 05/21/12	05/27/12	-TWTF--				1	\$430.00	2.90		
N 2	KGMb	05/22/12	05/25/12	CBS This Morning	8a-10a		1:00			NM	4 \$200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 05/21/12	05/27/12	-TWTF--				4	\$50.00	0.90		
N 3	KGMb	05/22/12	05/25/12	HI News: Sunrise EE	430a-5a		1:00			NM	5 \$300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>		
		Week: 05/21/12	05/27/12	-TWTF--				5	\$60.00	0.20		
*Tax 1 Note: General Excise Tax 4.712%.											Totals	
											7.50	
											10 \$930.00	
Time Period # of Spots Gross Amount Net Amount *Tax 1 Total												
04/30/12 - 05/25/12	10	\$930.00	\$790.50	\$37.25							\$827.75	
Totals	10	\$930.00	\$790.50	\$37.25							\$827.75	

Signature: [Signature]Date: 5/21/12

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Contract Agreement Between:



KFVE-K5
420 Waikamilo Road
Suite 205
Honolulu, HI 96817
(808) 847-9375

CONTRACT

Contract / Revision 771301 /	Alt Order #	
<u>Product</u> 5/22-5/25		
<u>Contract Dates</u> 05/22/12 - 05/25/12	<u>Estimate #</u>	
<u>Advertiser</u> Friends of Kirk Caldwell		
<u>Original Date / Revision</u> 05/21/12 / 05/21/12		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KFVE	<u>Account Executive</u> Lehua Watson	<u>Sales Office</u> Honolulu-Local
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Laird Christianson Advertising
Pauahi Tower
1003 Bishop Street, Suite 900
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals	
										Type	Spots
D 1	KFVE	05/22/12	05/25/12	First Business	730a-8a		1:00		NM	0	\$0.00
N 2	KFVE	05/22/12	05/25/12	Hawaii News Now: Sunrise	8a-9a		1:00		NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		
		Week: 05/21/12	05/27/12	-TWTF--				4	\$50.00		
Totals										4	\$200.00
*Tax 1 Note: General Excise Tax 4.712%											
Time Period		# of Spots	Gross Amount	Net Amount	*Tax 1			Total			
04/30/12 - 05/25/12		4	\$200.00	\$170.00	\$8.01			\$178.01			
Totals		4	\$200.00	\$170.00	\$8.01			\$178.01			

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